

What is claimed is:

1. A method of providing a customer with a vehicle to communicate in an aesthetically and functionally appealing manner, the method comprising at least the step of providing a product line of doors having at least one working surface and at least one customer-selectable option, wherein the at least one option includes a feature of one of the working surfaces.
2. A method of providing a product line comprising a plurality of doors, wherein each door comprises at least one working surface, the method comprising the steps of:
 - (a) providing a product line of doors having at least one customer-selectable option, wherein the at least one option includes a feature of one of the working surfaces; and
 - (b) receiving an order comprising a selection of at least one door of the product line of doors, wherein the order includes selection of at least one door and a selection of at least one option for the working surface.
3. The method of claim 2, further comprising the step of manufacturing the at least one door after receiving the order.
4. The method of claim 2, wherein the at least one option includes a set of available sizes for the working surface.
5. The method of claim 2, wherein the at least one option includes a set of available surface materials for the working surface.
6. The method of claim 2, wherein the at least one option allows a customer to specify and design at least one of the shape and size of the working surface.
7. The method of claim 2, wherein the at least one option includes a set of available mounting configurations for the working surface.

8. The method of claim 2, wherein the at least one option includes a set of available mounting configurations for the working surface.
9. The method of claim 2, further comprising the step of making marketing information available to customers, wherein the marketing information comprises a set of available working surface options.
10. A product line of doors comprising a set of doors and a cooperative set of working surface panels, wherein each door has a surface for receiving at least one of the panels of the set of working surface panels.
11. A method of marketing a product line comprising a plurality of doors having at least one working surface, the method comprising the steps of:
 - (a) providing a product line of doors to a customer, wherein the product line includes at least one working surface panel and at least one door;
 - (b) receiving an order comprising a selection of at least one door of the product line of doors, wherein the order includes a selection of at least one working surface panel.
12. A product line comprising a plurality of doors, each door fitted with one or more working surfaces, the working surfaces being available in multiple configurations such that a customer has an option of selecting at least one door of the product line with a desired working surface configuration.
13. A method, comprising the step of marketing the product line of claim 11.